



Confluent IR Newsletter

December 2023

Intro

Happy holidays! We appreciate your dedication to learning about Confluent throughout this year, and we look forward to continuing our conversations on all things data streaming in 2024.

Wishing you, your family, and loved ones a warm and safe holiday season!

The Confluent IR Team

Innovation Highlights

Q4 Product Bundle

Check out our latest Confluent Cloud announcements, and how we're delivering an even more streamlined and secure experience. From Custom Connectors enhancements to seamless searching across partitions, get a complete overview of the new features on our blog! [Read More](#).

Data Portal in Stream Governance

Data Portal, an expansion of our Stream Governance suite, leverages Confluent's Stream Catalog capabilities to simplify the developer experience and increase productivity. With its flexible and self-service interface, Data Portal gives teams a secure way to find, understand, and enrich all of their data streams, enabling users across an organization to build and launch streaming applications faster. [Read more](#).

Making Flink Serverless, With Queries for Less Than a Penny

Imagine easily enriching data streams and building stream processing applications in the cloud, without worrying about capacity planning, infrastructure and runtime upgrades, or performance monitoring. That's where our serverless Apache Flink service comes in. [Read More.](#)

Data Streaming Insights

Life Happens in Real Time, Not in Batches: AI Is Better With Data Streaming

From fraud prevention, autonomous vehicles, voice assistants, and intelligent cybersecurity systems that protect our networks, to recommendation engines, dynamic pricing, and predictive maintenance, streaming analytics infused with AI and machine learning (ML) is driving the world around us and helping us make time sensitive decisions with greater situational awareness. [Read More.](#)

Connect with Confluent Continues to Grow with AI Partners

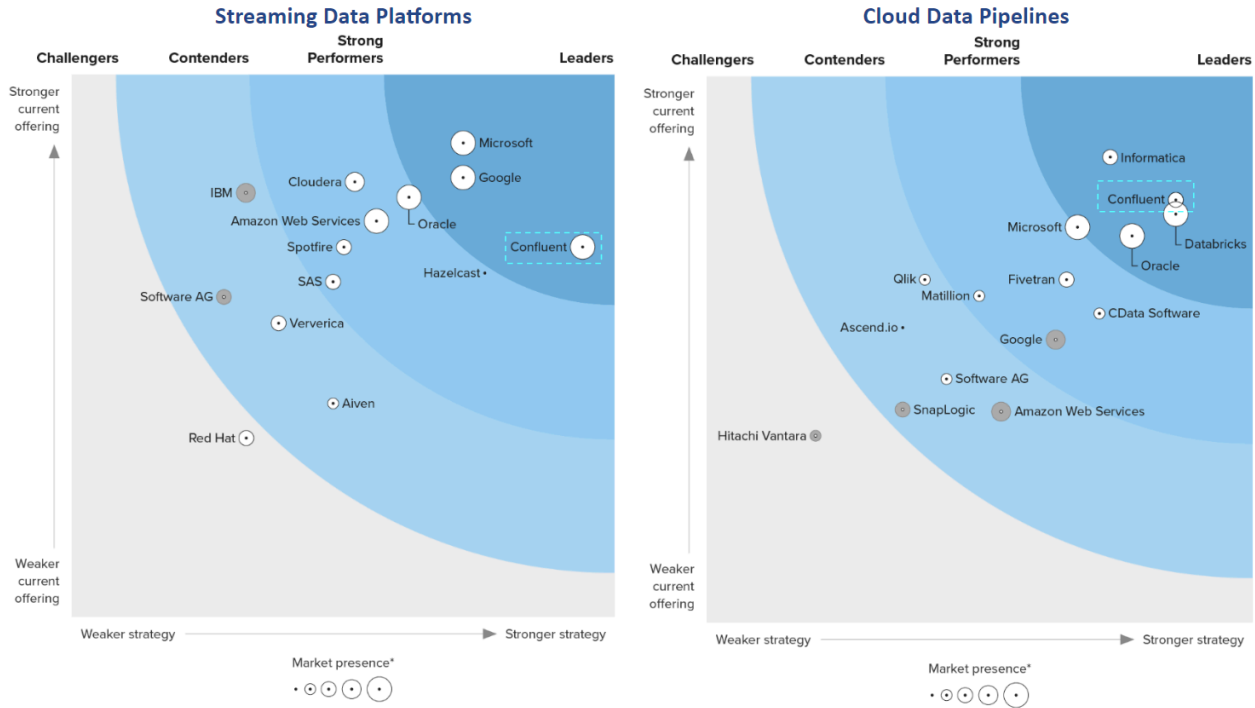
AI made a massive resurgence in 2023 due in large part to breakthroughs across reusable large language models (LLMs), more accessible machine learning models, more data than ever, and more powerful GPU capabilities. Within this blog, we'll introduce you to the latest cohort of partners who have built Confluent integrations and share details on our recently announced Data Streaming for AI initiative built together with CwC members. [Read More.](#)

Real success with Generative AI Requires Real-Time Data

LLMs are bringing AI to the mainstream, but how do companies bring contextualized and current data to their LLMs? Our CPO, Shaun Clowes explores how data streaming platforms can help. [Read more.](#)

Industry Awards

The Forrester Wave



Confluent Named a Leader in Streaming Data Platforms

Forrester Research named Confluent a leader in Cloud Data Pipelines in their recent Forrester Wave Report. The report states, "streaming data is the pulse of an enterprise." What was once a nice-to-have, is now indispensable for any organization to operate in real time. [Read more.](#)

Confluent Recognized as a Leader in Cloud Data Pipelines

Forrester Research also named Confluent a leader in Cloud Data Pipelines in their recent Forrester Wave Report. This recognition comes as enterprises' ability to innovate heavily depends on how quickly they can discover, understand and apply data to power real-time use cases. A modern approach to data pipelines is needed for organizations to unlock the full potential of their data. [Read more.](#)

Confluent Wins InfoWorld's 2023 Technology of the Year Award for Streaming

InfoWorld recognized Confluent's ability to simplify the management of an open-source system, while still allowing the solution to be managed and scalable. They further mentioned that with Confluent Cloud, organizations can avoid headaches of infrastructure management and can focus on what matters most: driving business value for customers and stakeholders. [Read more.](#)

Customer Highlights

Meesho Democratizes E-commerce with Confluent

Today, Meesho uses Confluent Cloud to offload the burden of manually scaling systems and managing infrastructure overhead. As a result, the company can expedite time to market, minimize operational headaches, and push forward toward its mission of democratizing data. [Read More.](#)

Monolith to Event-Driven Microservices: 5 Tips for Securing Business Buy-In

When you are focused on protecting more than 500 million people worldwide, you're always exploring avenues that can get you to the next frontier of empowering individuals against cyber threats. Discover how McAfee saved significant hosting costs alone by shifting to microservices. [Read More.](#)

Building a 5G Network with Cloud-Native Data Streaming

DISH Wireless generates an exabyte of data per day—more data that the company can process and understand using legacy infrastructure. These massive volumes of network data hold the key to unlocking powerful Industry 4.0 use cases across industries like retail, manufacturing, and automotive. [Read More.](#)

How Cloud Services Are Helping NASA Take Kafka Farther, Faster

In this Q&A recap, find out about interesting projects NASA has been working on and how innovative technologies like cloud computing and data streaming are helping NASA advance into the future. [Read More.](#)



Recent Events

Jay's Interview on 'The Logan Bartlett Show'

Check out Jay's interview with Redpoint Ventures' Logan Bartlett, where they covered Confluent's early days, open source, remote work, going public, and about a dozen other topics. [Watch here.](#)

Rohan's Fireside Chat at the Barclays Technology Conference

At the Barclays Technology Conference, Rohan elaborated on his view of our Q3 results including factors affecting our guidance. He also expanded on the large opportunity for data streaming, our customer base, Flink offering, and more. [Click here for transcript.](#)

Rohan's Fireside Chat at the Wells Fargo TMT Conference

Rohan recently spoke at the Wells Fargo TMT Conference, and discussed his focus areas as CFO, Q3 results puts and takes, sales comp incentive changes, factors affecting near term outlook, and more. [Click here for transcript.](#)

Jay's Fireside Chat at the RBC TIMT Conference

Jay spoke with an RBC IT Exec and discussed the bank's journey with Confluent . Additionally, Jay expanded on Confluent's Data in Motion framework, thoughts on the gaming customer moving back on-prem, the change in our Go-To-Market strategy, and more. [Click here for transcript](#)

Shaun's Confluent Tech Talk with Morgan Stanley

Earlier last month, our Chief Product Officer, Shaun Clowes, joined Morgan Stanley for a Confluent Tech Talk, where he discussed his background, Confluent's Data Streaming Platform, real-time vs batch architectures, the journey of Kafka and event streaming, Confluent Cloud's Kora engine, and more. [Click here for transcript](#)

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