

Q1 2022 Supplemental Financial Information

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Non-GAAP Financial Measures

This supplemental financial information contains financial statements that have not been prepared in accordance with generally accepted accounting principles in the United States (GAAP). We use these non-GAAP financial measures and other key metrics internally to facilitate analysis of our financial and business trends and for internal planning and forecasting purposes. We believe these non-GAAP financial measures, when taken collectively, may be helpful to investors because they provide consistency and comparability with past financial performance by excluding certain items that may not be indicative of our business, results of operations, or outlook. However, non-GAAP financial measures have limitations as an analytical tool and are presented for supplemental informational purposes only. They should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP.

A reconciliation of our non-GAAP financial measures to the most directly comparable GAAP measures has been provided in the financial statement tables included in this supplemental financial information, and investors are encouraged to review these reconciliations.

Confluent, Inc. **Condensed Consolidated Statements of Operations - Fiscal Quarters** (in thousands, except percentages, share and per share data)

(unaudited)	
(unaudited)	

					(unai	ıdı	ted)								
							Three Mor	nths							
	 Q2'20		Q3'20		Q4'20		Q1'21		Q2'21		Q3'21		Q4'21		Q1'22
Revenue:															
Subscription	\$ 46,973	\$		\$	63,219	\$	67,992	\$	78,516	\$	92,400	\$	108,191	5	113,920
Services	 6,879		6,999		7,105		9,036		9,822		10,170		11,737		12,219
Total revenue	53,852		61,497		70,324		77,028		88,338		102,570		119,928		126,139
Cost of revenue:															
Subscription	11,734		12,373		14,162		15,757		20,292		25,489		33,322		33,603
Services	5,956		6,683		6,755		8,081		9,717		11,810		12,824		12,174
Total cost of revenue	17,690		19,056		20,917		23,838		30,009		37,299		46,146		45,777
Gross profit	36,162		42,441		49,407		53,190		58,329		65,271		73,782		80,362
Subscription	75.0%		77.3%		77.6%		76.8%		74.2%		72.4%		69.2%		70.5%
Services	13.4%		4.5%		4.9%		10.6%		1.1%		(16.1%)		(9.3%)		0.4%
Total gross margin	67.2%		69.0%		70.3%		69.1%		66.0%		63.6%		61.5%		63.7%
Operating expenses:															
Research and development	18,875		44,921		21,861		24,313		33,225		47,701		56,686		57,661
Sales and marketing	36,447		43,759		47,838		58,509		73,206		86,991		100,625		106,702
General and administrative	 8,334	_	93,758		12,009		15,512		37,943		25,330		30,151		27,481
Total operating expenses	 63,656		182,438		81,708		98,334		144,374		160,022		187,462		191,844
Operating loss	(27,494)		(139,997)		(32,301)		(45,144)		(86,045)		(94,751)		(113,680)		(111,482)
Interest income	1,303		1,259		1,108		844		688		299		189		566
Other expense, net	 (211)	_	(153)		(302)		(336)		(643)		(530)		(518)		(1,382)
Loss before income taxes	(26,402)		(138,891)		(31,495)		(44,636)		(86,000)		(94,982)		(114,009)		(112,298)
Provision for (benefit from) income taxes	 (106)		(750)		261		(110)		2,170		684		430		689
Net loss	\$ (26,296)	\$	(138,141)	\$	(31,756)	\$	(44,526)	\$	(88,170)	\$	(95,666)	\$	(114,439)	5	(112,987)
Net loss per share, basic and diluted	\$ (0.25)	\$	(1.34)	\$	(0.30)	\$	(0.41)	\$	(0.74)	\$	(0.37)	\$	(0.43)	5	(0.41)
Weighted-average shares used to compute net loss per share, basic and	 105 500 075				105 00 1 000		100 501 605		110 (10 (55		250 152 202				
diluted	 105,532,865		102,852,461	_	105,294,029	_	108,731,605	_	118,648,655	_	259,152,303	_	265,480,761		272,890,829

Confluent, Inc. Condensed Consolidated Balance Sheets (in thousands)

(unaudited)

	·	March 31, 2022	December 31, 2021
ASSETS			
Current assets:			
Cash and cash equivalents	\$	1,047,589	\$ 1,375,932
Marketable securities		943,048	640,085
Accounts receivable, net		124,504	137,491
Deferred contract acquisition costs		28,433	27,646
Prepaid expenses and other current assets		51,675	 44,919
Total current assets		2,195,249	2,226,073
Property and equipment, net		18,486	14,428
Operating lease right-of-use assets		34,814	37,281
Deferred contract acquisition costs, non-current		54,001	51,178
Other assets, non-current		14,951	 13,769
Total assets	\$	2,317,501	\$ 2,342,729
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:			
Accounts payable	\$	8,151	\$ 7,591
Accrued expenses and other liabilities		71,924	98,974
Operating lease liabilities		8,540	9,236
Deferred revenue		235,119	220,920
Liability for early exercise of unvested stock options		6,995	 11,467
Total current liabilities		330,729	348,188
Operating lease liabilities, non-current		29,674	31,645
Deferred revenue, non-current		30,565	25,557
Convertible senior notes, net		1,081,637	1,080,701
Other liabilities, non-current		8,827	 6,357
Total liabilities		1,481,432	 1,492,448
Stockholders' equity:			
Preferred stock		-	-
Class A common stock		1	1
Class B common stock		2	2
Additional paid-in capital		1,703,449	1,599,962
Accumulated other comprehensive loss		(5,542)	(830)
Accumulated deficit		(861,841)	 (748,854)
Total stockholders' equity		836,069	850,281
Total liabilities and stockholders' equity	\$	2,317,501	\$ 2,342,729

Confluent, Inc. Condensed Consolidated Statements of Cash Flows - Fiscal Quarters (in thousands) (unaudited)

		(/	Three Mon	ths Ended			
	Q2'20	Q3'20	Q4'20	Q1'21	Q2'21	Q3'21	Q4'21	Q1'22
CASH FLOWS FROM OPERATING ACTIVITIES								
Net loss	\$ (26,296)	\$ (138,141)	\$ (31,756)	\$ (44,526)	\$ (88,170)	\$ (95,666) \$	(114,439) \$	(112,987)
Adjustments to reconcile net loss to cash used in operating activities:								
Depreciation and amortization	434	488	380	787	756	897	1,192	1,250
Net amortization of premiums or discounts on marketable securities	365	436	516	505	459	536	770	705
Amortization of debt issuance costs	-	-	-	-	-	-	187	936
Amortization of deferred contract acquisition costs	3,254	4,125	5,776	5,535	6,048	6,739	8,375	8,470
Non-cash operating lease costs	2,996	2,943	2,866	2,856	2,748	2,962	2,424	2,275
Common stock charitable donation expense	-	-	-	-	13,290	-	-	-
Stock-based compensation, net of amounts capitalized	7,072	120,074	9,744	13,353	34,516	49,683	58,072	57,369
Deferred income taxes	(134)	(906)	(297)	(567)	2,297	(1)	(394)	(4
Other	67	110	331	439	209	1,023	157	204
Changes in operating assets and liabilities:								
Accounts receivable	(16,259)	1,738	(18,013)	5,734	(17,587)	979	(21,642)	12,782
Deferred contract acquisition costs	(8,419)	(9,548)	(14,654)	(10,866)	(15,482)	(11,244)	(20,332)	(12,080
Prepaid expenses and other assets	(917)	(3,829)	(10,391)	(2,355)	(12,368)	(2,616)	(14,027)	(7,985
Accounts payable	63	1,530	(222)	839	(468)	1,366	4,406	177
Accrued expenses and other liabilities	5,541	5,915	7,638	1,433	11,460	18,597	29,642	(22,853
Operating lease liabilities	(2,823)	(2,726)	(2,731)	(2,721)	(2,661)	(2,834)	(2,650)	(2,497
Deferred revenue	13,600	8,616	30,418	9,565	21,787	11,550	44,383	19,207
Net cash used in operating activities	(21,456)	(9,175)	(20,395)	(19,989)	(43,166)	(18,029)	(23,876)	(55,031
CASH FLOWS FROM INVESTING ACTIVITIES	· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·	<u>_</u>	<u>_</u>	· · · · · ·		` ´ ´
Capitalization of internal-use software costs	(1,105)	(870)	(643)	(596)	(1,215)	(2.052)	(1,479)	(2,509
Purchases of marketable securities	(191,977)	(52,730)	(46,196)	(41,688)	(14,283)	(322,941)	(284,683)	(403,883
Maturities of marketable securities	16,743	70,226	45,433	56,763	66,211	57,693	91,275	95,545
Purchases of property and equipment	(138)	(209)	(347)	(643)	(1,030)	(563)	(1,364)	(887
Other	-	(=**)	-	9	(-,	3	(-,,,,,,,,,,,,,-	(***
Net cash (used in) provided by investing activities	(176,477)	16,417	(1,753)	13,845	49,683	(267,860)	(196,251)	(311,734
CASH FLOWS FROM FINANCING ACTIVITIES	(170,177)		(1,755)	15,015		(207,000)	(1)0,201)	(311,731
Proceeds from initial public offering, net of underwriting discounts and commissions			-	-	786,600			-
Proceeds from insuance of common stock upon exercise of vested options	931	4,413	5,376	6,215	12,490	10,421	22,611	16,436
Proceeds from issuance of common stock upon early exercise of vested options, net of		7,715	5,570	0,215	12,470	10,421	22,011	10,450
repurchases	469	2,493	1,347	7,398	11,145	24	405	333
Proceeds from issuance of redeemable convertible preferred stock, net of issuance costs	24.865	10.000	(50)	-	-	24	405	
Payments of deferred offering costs	21,005	-	(111)	(153)	(767)	(2,205)		-
Proceeds from convertible senior notes, net of issuance costs	_	_	(111)	(155)	(101)	(2,203)	1,081,300	(786
Payment for purchase of capped calls		-	-	-			(90,970)	(700
Proceeds from issuance of common stock under employee stock purchase plan	_	_	_	-	-	-	()0,)/0)	22,485
Net cash provided by financing activities	26,265	16,906	6,562	13,460	809,468	8,240	1,013,346	38,468
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	14	51	(25)	(8)	(2)	(1)	1,015,540	(46
Net (decrease) increase in cash, cash equivalents, and restricted cash	(171,654)	24,199	(15,611)	7,308	815,983	(277,650)	793,235	(328,343
Cash, cash equivalents, and restricted cash at beginning of period		29,218	53,417	37,806	45,114		583,447	
	200,872					861,097		1,376,682
Cash, cash equivalents, and restricted cash at end of period	\$ 29,218	\$ 53,417	\$ 37,806	\$ 45,114	\$ 861,097	\$ 583,447 \$	1,376,682 \$	1,048,339
Reconciliation of cash, cash equivalents, and restricted cash within the consolidated balance		shown above:						
Cash and cash equivalents	\$ 28,201	\$ 52,400	\$ 36,789	\$ 44,097	\$ 860,347	\$ 582,697 \$	1,375,932 \$	1,047,589
Restricted cash included in other assets, current and non-current	1,017	1,017	1,017	1,017	750	750	750	750
Total cash, cash equivalents, and restricted cash	\$ 29,218	\$ 53,417	\$ 37,806	\$ 45,114	\$ 861,097	\$ 583,447 \$	1,376,682 \$	1,048,339
							,,	,,

Confluent, Inc. **Reconciliation of GAAP to Non-GAAP Measures - Fiscal Quarters** (*in thousands, except percentages, share and per share data*)

	Three Months Ended														
		Q2'20	Q3'20		Q4'20		Q1'21		Q2'21		Q3'21		Q4'21		Q1'22
Reconciliation of GAAP total gross profit to non-GAAP total gross profit:															
Total gross profit on a GAAP basis	\$	36,162	\$ 42,441	\$	49,407	\$	53,190	\$	58,329	\$	65,271	\$	73,782	\$	80,362
Total gross margin on a GAAP															
basis		67.2%	69.0%		70.3%		69.1%		66.0%		63.6%		61.5%		63.7%
Add: Stock-based compensation															
expense		836	1,554		1,115		1,519		3,227		5,735		7,508		7,175
Add: Employer taxes on employee	e														
stock transactions		-	24		-		-		326		166		521		410
Non-GAAP total gross profit	\$	36,998	\$ 44,019	\$	50,522	\$	54,709	\$	61,882	\$	71,172	\$	81,811	\$	87,947
Non-GAAP total gross margin		68.7%	71.6%		71.8%		71.0%		70.1%		69.4%		68.2%		69.7%
		a			a t .										
Reconciliation of GAAP subscription	gross	profit to non-G	AAP subscription g	ross	profit:										
Subscription gross profit on a GAAP	¢	25 220	¢ 42.125	¢	40.057	¢	52 225	¢	59 224	¢	((011	¢	74.0(0	¢	00.217
basis	\$	35,239	\$ 42,125	\$	49,057	\$	52,235	\$	58,224	\$	66,911	\$	74,869	\$	80,317
Subscription gross margin on a GAAP basis		75.0%	77.3%		77.6%		76.8%		74.2%		72.4%		69.2%		70.5%
Add: Stock-based compensation		/5.0%	//.3%		//.0%		/0.070		/4.270		/2.470		09.270		/0.570
expense		524	883		703		975		2,172		3,945		5,479		5,313
Add: Employer taxes on employee	e	021	005		100		510		2,172		5,510		0,175		0,010
stock transactions		-	8		-		-		38		117		481		333
Non-GAAP subscription gross profit	\$	35,763	\$ 43,016	\$	49,760	\$	53,210	\$	60,434	\$	70,973	\$	80,829	\$	85,963
Non-GAAP subscription gross				_				-							
margin		76.1%	78.9%		78.7%		78.3%		77.0%		76.8%		74.7%		75.5%

(unaudited)

	Three Months Ended													
	Q2'20		Q3'20	Q4'20	Q1'21		Q2'21	Q3'21	Q4'21		Q1'22			
Reconciliation of GAAP operating expenses to non-GAAP operating expenses:														
	\$ 18,8	75 \$	44,921	\$ 21,861	\$ 24,313	\$	33,225	\$ 47,701	\$ 56,686	\$	57,661			
Less: Stock-based compensation expense	2,2	50	26,522	2,937	3,511		8,932	16,310	20,298		20,085			
Less: Employer taxes on employee stock transactions		_	45	27	121		277	601	1,279		1,039			
Non-GAAP research and														
development operating expense	\$ 16,6	25 \$	18,354	\$ 18,897	\$ 20,681	\$	24,016	\$ 30,790	\$ 35,109	\$	36,537			
Non-GAAP research and development operating expense as a percentage of total revenue	30.:		29.8%	26.9%	26.8%		27.2%	30.0%	29.3%		29.0%			
	\$ 36,4	47 \$	43,759	\$ 47,838	\$ 58,509	\$	73,206	\$ 86,991	\$ 100,625	\$	106,702			
Less: Stock-based compensation expense	2,7	35	6,379	3,247	4,976		11,155	18,516	20,859		21,062			
Less: Employer taxes on employee stock transactions			35	214	103		610	1,236	2,317		680			
Non-GAAP sales and marketing operating expense	\$ 33,7	12 \$	37,345	\$ 44,377	<u>\$</u> 53,430	\$	61,441	\$ 67,239	<u>\$</u> 77,449	\$	84,960			
Non-GAAP sales and marketing operating expense as a percentage of total revenue	62.	5%	60.7%	63.1%	69.4%		69.6%	65.6%	64.6%		67.4%			
	\$ 8,3	34 \$	93,758	\$ 12,009	\$ 15,512	\$	37,943	\$ 25,330	\$ 30,151	\$	27,481			
Less: Stock-based compensation expense	1,2	51	85,619	2,445	3,347		11,202	9,122	9,407		9,047			
Less: Employer taxes on employee stock transactions		5	92	2	39		222	436	1,835		310			
Less: Common stock charitable donation expense			-				13,290				-			
Non-GAAP general and administrative operating expense	\$ 7,0	78 \$	8,047	\$ 9,562	\$ 12,126	\$	13,229	\$ 15,772	\$ 18,909	\$	18,124			
Non-GAAP general and administrative operating expense as a percentage of total revenue	13.	1%	13.1%	13.6%	15.7%		15.0%	15.4%	15.8%		14.4%			

					Three Mon	iths	Ended					
	Q2'20		Q3'20	Q4'20	Q1'21		Q2'21	Q3	21		Q4'21	Q1'22
Reconciliation of GAAP operating lo	oss to non-GA	AP oper										
Operating loss on a GAAP basis	\$ (2	7,494)	\$ (139,997)	\$ (32,301)	\$ (45,144)	\$	(86,045)	\$	(94,751)	\$	(113,680) \$	(111,482
Add: Stock-based compensation												
expense		7,072	120,074	9,744	13,353		34,516		49,683		58,072	57,369
Add: Employer taxes on employee stock transactions		5	196	243	263		1,435		2,439		5,952	2,439
Add: Common stock charitable donation expense		-	-	-	-		13,290		-		-	2,135
Non-GAAP operating loss	\$ (2	0,417)	\$ (19,727)	\$ (22,314)	\$ (31,528)	\$	(36,804)	\$	(42,629)	\$	(49,656) \$	(51,674
Non-GAAP operating margin	(3	7.9%)	(32.1%)	(31.7%)	(40.9%)	_	(41.7%)		(41.6%)	-	(41.4%)	(41.0%)
Reconciliation of GAAP net loss to n	on-GAAP net	loss:										
Net loss on a GAAP basis		6,296)	\$ (138,141)	\$ (31,756)	\$ (44,526)	\$	(88,170)	\$	(95,666)	\$	(114,439) \$	(112,987
Add: Stock-based compensation expense		7.072	120,074	9.744	13,353		34,516		49,683		58,072	57,369
Add: Employer taxes on employee stock transactions		5	196	243	263		1,435		2,439		5,952	2,439
Add: Common stock charitable donation expense		_	_	_	_		13,290		-		_	-
Add: Amortization of debt issuance costs		_	-	-	_		-,		-		187	936
Add: Income tax effects and												
adjustments		(438)	(987)	(206)	(671)		1,716		(20)		(181)	13
Non-GAAP net loss	\$ (1	9,657)	\$ (18,858)	\$ (21,975)	\$ (31,581)	\$	(37,213)	\$	(43,564)	\$	(50,409) \$	(52,230
Non-GAAP net loss per share, basic and diluted	\$	(0.19)	\$ (0.18)	\$ (0.21)	\$ (0.29)	\$	(0.31)	\$	(0.17)	\$	(0.19) \$	(0.19
Weighted-average shares used to compute net loss per share, basic and	Ψ	(0.1)	<u> </u>	φ (0.21)	 (0.27)	Ψ	(0.51)	φ	(0.17)	ф —	(0.17)	(0.1)
diluted	105,53	2,865	102,852,461	105,294,029	 108,731,605		118,648,655	259	9,152,303		265,480,761	272,890,829

In connection with a tender offer and secondary sales of Confluent common stock and convertible founder stock, stock-based compensation for the three months ended Q3'20 included \$0.6 million, \$23.9 million, \$3.5 million, and \$83.9 million of expense within cost of revenue, research and development expense, sales and marketing expense, and general and administrative expense, respectively, for an aggregate of \$111.9 million of expense related to the amount paid in excess of the estimated fair value of common stock as of the date of the transactions.

	Three Months Ended															
		Q2'20	_	Q3'20		Q4'20		Q1'21		Q2'21		Q3'21		Q4'21		Q1'22
Net cash used in operating activities	\$	(21,456)	\$	(9,175)	\$	(20,395)	\$	(19,989)	\$	(43,166)	\$	(18,029)	\$	(23,876)	\$	(55,031)
Capitalized internal-use software costs		(1,105)		(870)		(643)		(596)		(1,215)		(2,052)		(1,479)		(2,509)
Capital expenditures		(138)		(209)		(347)		(643)		(1,030)		(563)		(1,364)		(887)
Free cash flow	\$	(22,699)	\$	(10,254)	\$	(21,385)	\$	(21,228)	\$	(45,411)	\$	(20,644)	\$	(26,719)	\$	(58,427)
Free cash flow margin		(42.2%)		(16.7%)		(30.4%)		(27.6%)		(51.4%)		(20.1%)		(22.3%)		(46.3%)
Net cash (used in) provided by investing activities	\$	(176,477)	\$	16,417	\$	(1,753)	\$	13,845	\$	49,683	\$	(267,860)	\$	(196,251)	\$	(311,734)
Net cash provided by financing activities	\$	26,265	\$	16,906	\$	6,562	\$	13,460	\$	809,468	\$	8,240	\$	1,013,346	\$	38,468