

# **Confluent Announces Third Quarter 2022 Financial Results**

November 2, 2022

- Total revenue of \$152 million, up 48% year over year
- · Confluent Cloud revenue of \$57 million, up 112% year over year
- Remaining performance obligations of \$664 million, up 72% year over year
- 921 customers with \$100,000 or greater in ARR, up 39% year over year

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Nov. 2, 2022-- Confluent, Inc. (NASDAQ: CFLT), the data streaming pioneer, today announced financial results for its third quarter of 2022, ended September 30, 2022.

"The data streaming era is here. The need for real-time data is pushing data streaming from the edges to the core of modern organizations," said Jay Kreps, co-founder and CEO, Confluent. "This trend is reflected by the 39% year-over-year growth in customers with \$100k+ ARR, while the 112% year-over-year growth in Confluent Cloud revenue underscores the strong differentiation and TCO advantage of our cloud-native platform."

"Our ability to drive durable and efficient growth is proven once again by our strong third quarter results, with 48% revenue growth and 14-point GAAP and non-GAAP operating margin improvements year over year," said Steffan Tomlinson, CFO, Confluent. "Customers continue to drive their digital transformation forward with Confluent, resulting in 72% year-over-year growth in RPO and greater than 130% NRR for the sixth consecutive quarter."

### Third Quarter 2022 Financial Highlights

(In millions, except per share data and percentages)

	Q3 2022	Q3 2021	Y/Y Change
Total Revenue	\$151.7	\$102.6	48%
Remaining Performance Obligations	\$663.5	\$385.0	72%
GAAP Operating Loss	\$(118.9)	\$(94.8)	\$(24.1)
Non-GAAP Operating Loss	\$(42.1)	\$(42.6)	\$0.5
GAAP Operating Margin	(78.4%)	(92.4%)	14.0 pts
Non-GAAP Operating Margin	(27.8%)	(41.6%)	13.8 pts
GAAP Net Loss Per Share	\$(0.41)	\$(0.37)	\$(0.04)
Non-GAAP Net Loss Per Share	\$(0.13)	\$(0.17)	\$0.04
Net Cash Used in Operating Activities	\$(41.8)	\$(18.0)	\$(23.8)
Free Cash Flow	\$(45.6)	\$(20.6)	\$(25.0)

A reconciliation of each non-GAAP financial measure to the most directly comparable GAAP financial measure is provided in the financial statement tables included in this press release. For a description of these non-GAAP financial measures, including the reasons management uses each measure, please see the section titled "Non-GAAP Financial Measures."

#### **Financial Outlook**

For the fourth quarter and fiscal year 2022, Confluent expects:

	Q4 2022 Outlook	FY 2022 Outlook
Total Revenue	\$161-\$163 million	\$578-\$580 million
Non-GAAP Operating Margin	~ (28%)	~ (32%)
Non-GAAP Net Loss Per Share	\$(0.16)-\$(0.14)	\$(0.65)-\$(0.63)

A reconciliation of forward-looking non-GAAP operating margin and non-GAAP net loss per share to the most directly comparable GAAP measures is not available without unreasonable effort, as certain items cannot be reasonably predicted because of their high variability, complexity and low visibility. In particular, the measures and effects of our stock-based compensation expense specific to our equity compensation awards and employer payroll tax-related items on employee stock transactions are directly impacted by the timing of employee stock transactions and unpredictable fluctuations in our stock price, which we expect to have a significant impact on our future GAAP financial results.

#### **Conference Call Information**

Confluent will host a video webcast to discuss the company's third quarter 2022 results as well as its financial outlook today at 4:30 p.m. Eastern Time/1:30 p.m. Pacific Time. Open to the public, investors may access the webcast, earnings press release, supplemental financial information, and investor presentation on Confluent's investor relations website at <u>investors.confluent.io</u> before the commencement of the webcast. A replay of the webcast will also be accessible from Confluent's investor relations website a few hours after the conclusion of the live event.

Confluent uses its investor relations website and may use its Twitter, LinkedIn, and Facebook accounts as a means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

#### **Forward-Looking Statements**

This press release and the earnings call referencing this press release contain forward-looking statements including, among other things, statements regarding our financial outlook, including operating margins and margin improvements, target gross and operating margin levels, achievement of positive non-GAAP operating margin exiting the fourth quarter of fiscal 2024 and impact of macro dynamics such as increased scrutiny on deal approvals; ability to invest with discipline and drive durable and efficient growth; the potential growth runway for Confluent Cloud; continued rates of Confluent Cloud consumption despite macroeconomic uncertainty; customer growth, retention and engagement; ability for Confluent Cloud to provide cost savings for users and customers; increased adoption of our platform and fully managed solutions for data streaming in general; dependence of businesses on data in motion; demand for and retention of data streaming platforms like Confluent by organizations in times of macroeconomic uncertainty; our ability and position to capitalize on the shift to cloud; the degree of market acceptance of our products; our ability to sustain relationships and integration with cloud providers; growth in and growth rate of revenue, including Confluent Cloud revenue, customers, remaining performance obligations and dollar-based net retention rate; our ability to increase engagement of customers for Confluent and expand customer cohorts; our market opportunity; our go-to-market strategy; our product differentiation and market acceptance of our products, including over open source alternatives; our ability to improve margins, on an annual basis or at all; our ability to meet near-term and mid-term financial targets; our potential for value creation; our investment priority and philosophy; and our overall future prospects. The words "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," "seek," "plan," "project," "target," "looking ahead," "look to," "move into," and similar expressions are intended to identify forward-looking statements. Forward-looking statements represent our current beliefs, estimates and assumptions only as of the date of this press release and information contained in this press release should not be relied upon as representing our estimates as of any subsequent date. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. Risks include, but are not limited to: (i) our limited operating history, including in uncertain macroeconomic environments, (ii) our ability to sustain and manage our rapid growth, (iii) our ability to attract new customers and retain and sell additional features and services to our existing customers, (iv) inflationary conditions, economic uncertainty, recessionary risks, and exchange rate fluctuations, which may result in customer pullback in information technology spending, lengthening of sales cycles, reduced contract sizes, reduced consumption of Confluent Cloud or customer preference for open source alternatives, (v) our ability to increase consumption of our offering, including by existing customers and through the acquisition of new customers, and successfully add new features and functionality to our offering, (vi) our ability to achieve or sustain profitability and improve margins annually or at all, (vii) the estimated addressable market opportunity for our offering, (viii) our ability to compete effectively in an increasingly competitive market, including achieving market acceptance over competitors and open source alternatives, (ix) our ability to successfully execute our go-to-market strategy and initiatives, (x) our ability to attract and retain highly gualified personnel, (xi) breaches in our security measures or unauthorized access to our platform, our data, or our customers' or other users' personal data, (xii) our reliance on third-party cloud-based infrastructure to host Confluent Cloud, (xiii) the impact of the ongoing COVID-19 pandemic on our business, as well as our customers, prospects, partners, and service providers and (xiv) general market, political, economic, and business conditions. These risks are not exhaustive. Further information on these and other risks that could affect Confluent's results is included in our filings with the Securities and Exchange Commission ("SEC"), including our Quarterly Report on Form 10-Q for the quarter ended June 30, 2022, and our future reports that we may file from time to time with the SEC. Additional information will be made available in our Quarterly Report on Form 10-Q for the quarter ended September 30, 2022 that will be filed with the SEC, which should be read in conjunction with this press release and the financial results included herein. Confluent assumes no obligation to, and does not currently intend to, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

### **Non-GAAP Financial Measures**

This press release includes the following non-GAAP financial measures: non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating expenses (research and development, sales and marketing, general and administrative), non-GAAP operating loss, non-GAAP operating margin, non-GAAP net loss, non-GAAP net loss per share, free cash flow, and free cash flow margin. We use these non-GAAP financial measures and other key metrics internally to facilitate analysis of our financial and business trends and for internal planning and forecasting purposes. We believe these non-GAAP financial measures, when taken collectively, may be helpful to investors because they provide consistency and comparability with past financial performance by excluding certain items that may not be indicative of our business, results of operations, or outlook. However, non-GAAP financial measures have limitations as an analytical tool and are presented for supplemental informational purposes only. They should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. In particular, other companies, including companies in our industry, may report non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating expenses (research and development, sales and marketing, general and administrative), non-GAAP operating loss, non-GAAP operating margin, non-GAAP net loss, non-GAAP net loss per share, free cash flow, free cash flow margin, or similarly titled measures but calculate them differently, which reduces their usefulness as comparative measures. Further, free cash flow is not a substitute for cash used in operating activities. The utility of free cash flow is limited as such measure does not reflect our future contractual commitments and does not represent the total increase or decrease in our cash balance for any given period. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures, as presented below. We define non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating expenses (research and development, sales and marketing, general and administrative), non-GAAP operating loss, non-GAAP operating margin, non-GAAP net loss, and non-GAAP net loss per share as the respective GAAP balances, adjusted for, as applicable, stock-based compensation expense; employer taxes on employee stock transactions; common stock charitable donation expense; amortization of debt issuance costs; and income tax effects associated with these adjustments. We define free cash flow as net cash used in operating activities less capitalized internal-use software costs and capital expenditures and free cash flow margin as free cash flow as a percentage of revenue. We believe that free cash flow and free cash flow margin are useful indicators of liquidity that provide information to management and investors about the performance of core operations and future ability to generate cash that can be used for strategic opportunities or investing in our business.

### **Other Business Metrics**

**Remaining performance obligations ("RPO")** represent the amount of contracted future revenue that has not yet been recognized as of the end of each period, including both deferred revenue that has been invoiced and non-cancelable committed amounts that will be invoiced and recognized as revenue in future periods. RPO excludes pay-as-you-go arrangements. RPO may also fluctuate due to a number of factors, including the timing of renewals, average contract terms, seasonality, and dollar amount of customer contracts. RPO as a metric is not necessarily indicative of future revenue growth because it does not account for the actual timing of customers' consumption or future expansion.

*Customers with \$100,000 or greater in annual recurring revenue ("ARR")* represent the number of customers that contributed \$100,000 or more in ARR as of period end. We define ARR as the revenue customers contractually committed to over the following 12 months assuming no increases or reductions in their subscriptions. ARR excludes services and pay-as-you-go arrangements. Similar to RPO, ARR as a metric is not necessarily indicative of future revenue growth because it does not account for the actual timing of customers' consumption or future expansion. For purposes of

determining our customer count, we treat all affiliated entities with the same parent organization as a single customer and include pay-as-you-go customers. Our customer count is subject to adjustments for acquisitions, consolidations, spin-offs, and other market activity.

**Dollar-based net retention rate ("NRR")** as of a period end is calculated by starting with the ARR from the cohort of all customers as of 12 months prior to such period end ("Prior Period Value"). We calculate the ARR from these same customers as of the current period end ("Current Period Value"), which includes any growth in the value of subscriptions and is net of contraction or attrition over the prior 12 months. Services and pay-asyou-go arrangements are excluded from the calculation of ARR. We then divide the Current Period Value by the Prior Period Value to arrive at our dollar-based NRR. The dollar-based NRR includes the effect, on a dollar-weighted value basis, of our subscriptions that expand, renew, contract, or attrit, but excludes ARR from new customers in the current period. Our dollar-based NRR is subject to adjustments for acquisitions, consolidations, spin-offs, and other market activity.

### About Confluent

Confluent is the data streaming platform that is pioneering a fundamentally new category of data infrastructure that sets data in motion. Confluent's cloud-native offering is the foundational platform for data in motion – designed to be the intelligent connective tissue enabling real-time data, from multiple sources, to constantly stream across the organization. With Confluent, organizations can meet the new business imperative of delivering rich, digital front-end customer experiences and transitioning to sophisticated, real-time, software-driven backend operations.

## Confluent, Inc. Condensed Consolidated Balance Sheets (in thousands) (unaudited)

Sentember 30

December 31

ASSETS   Current assets:     Cash and cash equivalents   \$ 503,406   \$ 1,375,932     Marketable securities   1,436,313   640,085     Accounts receivable, net   143,026   137,491     Deferred contract acquisition costs   32,666   27,646     Prepaid expenses and other current assets   59,144   44,919     Total current assets   2,174,555   2,226,073     Property and equipment, net   26,560   14,428     Operating lease ight-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   61,182   51,178     Other assets   20,772   13,769     Total assets   \$ 2,313,629   \$ 2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY   Current liabilities   \$ 7,758   9,236     Current liabilities   \$ 7,758   9,236   \$ 26,853   220,920     Liability for early exercise of unvested stock options   3,148   11,467   \$ 1,467     Total acrent liabilities   \$ 7,758   9,236   \$ 2,5577     Convertible senior notes, net   1,083,541 <t< th=""><th></th><th>56</th><th>2022</th><th colspan="3">December 31, 2021</th></t<>		56	2022	December 31, 2021		
Cash and cash equivalents   \$ 503,406   \$ 1,375,932     Marketable securities   1,436,313   640,085     Accounts receivable, net   1,436,313   640,085     Deferred contract acquisition costs   32,666   27,646     Prepaid expenses and other current assets   59,144   44,919     Total current assets   2,174,555   2,226,073     Property and equipment, net   25,650   14,428     Operating lease right-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   20,772   13,769     Total assets   \$ 2,313,629   \$ 2,342,729     LIABILITES AND STOCKHOLDERS' EQUITY   Current liabilities:   2     Accounts payable   \$ 1,423   \$ 7,591     Accured expenses and other liabilities   7,758   9,236     Deferred or revenue   258,853   220,920     Liabilities, non-current   31,465   25,557     Total current liabilities   378,646   348,184     Operating lease liabilities, non-current   31,065   25,557     Convertible senion notes, net   1	ASSETS					
Marketable securities   1,436,313   640,085     Accounts receivable, net   143,026   137,491     Deferred contract acquisition costs   32,666   27,646     Prepaid expenses and other current assets   59,144   44,919     Total current assets   59,144   44,919     Operating lease right-of-use assets   21,74,555   2,226,073     Property and equipment, net   25,650   14,428     Operating lease right-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   61,182   51,178     Other assets   \$ 2,313,629   \$ 2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY   20,772   13,769     Current liabilities:   \$ 14,243   \$ 7,591     Accound expenses and other liabilities   94,374   98,974     Operating lease liabilities   378,646   348,188     Operating lease liabilities   378,646   348,188     Operating lease liabilities, non-current   31,0455   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other disubilities, non-cur	Current assets:					
Accounts receivable, net   143,026   137,491     Deferred contract acquisition costs   32,666   27,646     Prepaid expenses and other current assets   59,144   44,919     Total current assets   2,174,555   2,226,073     Property and equipment, net   25,660   14,428     Operating lease right-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   61,182   51,178     Other assets, non-current   20,772   13,769     Total assets   \$ 2,313,629   \$ 2,342,729     LIABILITES AND STOCKHOLDERS' EQUITY   Current liabilities   94,374   98,974     Coreating lease liabilities   7,758   9,236   20,920     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities   378,646   3448,188     Deferred revenue   25,655   20,920     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities   7,758   9,236     Operating lease liabilities, non-current   27,023   31	Cash and cash equivalents	\$	503,406	\$	1,375,932	
Deferred contract acquisition costs   32,666   27,646     Prepaid expenses and other current assets   59,144   44,919     Total current assets   2,174,555   2,226,073     Property and equipment, net   25,650   14,428     Operating lease right-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   61,182   51,178     Other assets   \$ 2,313,629   \$ 2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY   20,772   13,769     Current liabilities:   \$ 14,243   \$ 7,591     Accounts payable   \$ 14,243   \$ 7,591     Accounts payable   \$ 7,758   9,236     Deferred revenue   258,853   22,020     Liability for early exercise of unvested stock options   31,467     Total current liabilities   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, non-current   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities, non-current   9,456   6	Marketable securities		1,436,313		640,085	
Prepaid expenses and other current assets   59,144   44,919     Total current assets   2,174,555   2,226,073     Property and equipment, net   25,650   14,428     Deferred lease right-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   61,182   51,178     Other assets, non-current   20,772   13,769     Total assets   \$ 2,313,629   \$ 2,342,729     Current liabilities:   Accounts payable   \$ 14,243   \$ 7,591     Accrued expenses and other liabilities   94,374   98,974     Operating lease liabilities   7,758   9,236     Deferred revenue   258,853   220,920     Liability for early exercise of unvested stock options   34,18   11,467     Total current liabilities, non-current   27,023   31,645     Deferred revenue   1,083,541   1,080,701     Other liabilities, non-current   9,456   6,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   1,29,731   1,492,448     Stockholders' equit	Accounts receivable, net		143,026		137,491	
Total current assets   2,174,555   2,226,073     Property and equipment, net   25,650   14,428     Operating lease right-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   61,182   51,178     Other assets, non-current   20,772   13,769     Total assets   \$2,313,629   \$2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY       Current liabilities:   4,600,874   98,974     Accounts payable   \$14,243   \$7,591     Accrued expenses and other liabilities   94,374   98,974     Operating lease liabilities   7,758   9,236     Deferred revenue   258,853   220,920     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities   31,065   255,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred revenue, non-current   2,635,57   6,357	Deferred contract acquisition costs		32,666		27,646	
Property and equipment, net   25,650   14,428     Operating lease right-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   20,772   13,769     Total assets   \$ 2,313,629   \$ 2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY   \$   7,581     Current liabilities:   94,374   98,974     Accounts payable   \$ 14,243   \$ 7,591     Account expenses and other liabilities   94,374   98,974     Operating lease liabilities   7,758   9,236     Deferred revenue   258,853   220,900     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities, non-current   27,023   31,645     Deferred revenue   27,023   31,645     Deferred revenue, on-ourrent   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   2   1     Cl	Prepaid expenses and other current assets		59,144		44,919	
Operating lease right-of-use assets   31,470   37,281     Deferred contract acquisition costs, non-current   61,182   51,178     Other assets, non-current   20,772   13,769     Total assets   \$ 2,313,629   \$ 2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY    *     Current liabilities:   Accounts payable   \$ 14,243   \$ 7,591     Accounts payable   \$ 14,243   \$ 7,591     Accrued expenses and other liabilities   94,374   98,974     Operating lease liabilities   94,374   92,365     Deferred revenue   258,853   220,920     Liability for early exercise of unvested stock options   34,18   11,467     Total current liabilities   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, non-current   31,655   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Prefered stock   2	Total current assets		2,174,555		2,226,073	
Deferred contract acquisition costs, non-current   61,182   51,178     Other assets, non-current   20,772   13,769     Total assets   \$ 2,313,629   \$ 2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY   Current liabilities:   7,58   9,234     Accounts payable   \$ 14,243   \$ 7,591   Accrued expenses and other liabilities   94,374   98,974     Operating lease liabilities   7,758   9,236   9,236   9,236     Deferred revenue   258,853   220,920   11,467   7,758   9,236     Operating lease liabilities, non-current   3,418   11,467   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474	Property and equipment, net		25,650		14,428	
Other assets, non-current   20,772   13,769     Total assets   \$ 2,313,629   \$ 2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY       Current liabilities:   4ccounts payable   \$ 14,243   \$ 7,591     Accrued expenses and other liabilities   94,374   98,974   98,974     Operating lease liabilities   94,374   98,974   92,366     Deferred revenue   258,853   220,920     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities, non-current   27,023   31,645     Deferred revenue, non-current   21,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities, non-current   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   2   1     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,	Operating lease right-of-use assets		31,470		37,281	
Total assets   \$ 2,313,629   \$ 2,342,729     LIABILITIES AND STOCKHOLDERS' EQUITY   Current liabilities:	Deferred contract acquisition costs, non-current		61,182		51,178	
LIABILITIES AND STOCKHOLDERS' EQUITYCurrent liabilities: Accounts payable\$ 14,243\$ 7,591Accrued expenses and other liabilities94,37498,974Operating lease liabilities94,37498,974Operating lease liabilities7,7589,236Deferred revenue258,853220,920Liability for early exercise of unvested stock options3,41811,467Total current liabilities378,646348,188Operating lease liabilities, non-current27,02331,645Deferred revenue, non-current27,02331,645Deferred revenue, non-current1,083,5411,080,701Other liabilities, non-current9,4566,357Convertible senior notes, net1,529,7311,492,448Stockholders' equity:Preferred stock21Class A common stock21Additional paid-in capital1,892,4741,599,962Additional paid-in capital1,892,4741,599,962Accumulated other comprehensive loss(1,095,521)(748,854)Total stockholders' equity783,898850,281	Other assets, non-current		20,772		13,769	
Current liabilities:   Accounts payable   \$ 14,243   \$ 7,591     Accrued expenses and other liabilities   94,374   98,974     Operating lease liabilities   7,758   9,236     Deferred revenue   258,853   220,920     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, ono-current   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   2   1     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Total assets	\$	2,313,629	\$	2,342,729	
Accounts payable \$ 14,243 \$ 7,591   Accrued expenses and other liabilities 94,374 98,974   Operating lease liabilities 7,758 9,236   Deferred revenue 258,853 220,920   Liability for early exercise of unvested stock options 3,418 11,467   Total current liabilities, non-current 378,646 348,188   Operating lease liabilities, non-current 27,023 31,645   Deferred revenue, non-current 31,065 25,557   Convertible senior notes, net 1,083,541 1,080,701   Other liabilities 9,456 6,357   Total liabilities 1,529,731 1,492,448   Stockholders' equity: - -   Preferred stock - -   Class A common stock 2 1   Class B common stock 1 2   Accumulated other comprehensive loss (13,058) (830)   Accumulated deficit (1,095,521) (748,854)   Total stockholders' equity 783,898 850,281	LIABILITIES AND STOCKHOLDERS' EQUITY					
Accrued expenses and other liabilities   94,374   99,974     Operating lease liabilities   7,758   9,236     Deferred revenue   258,853   220,920     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, non-current   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Current liabilities:					
Operating lease liabilities   7,758   9,236     Deferred revenue   258,853   220,920     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, non-current   21,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Accounts payable	\$	14,243	\$	7,591	
Deferred revenue   258,853   220,920     Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, non-current   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities, non-current   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Accrued expenses and other liabilities		94,374		98,974	
Liability for early exercise of unvested stock options   3,418   11,467     Total current liabilities   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, non-current   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Operating lease liabilities		7,758		9,236	
Total current liabilities   378,646   348,188     Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, non-current   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities   1,083,541   1,080,701     Other liabilities   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Deferred revenue		258,853		220,920	
Operating lease liabilities, non-current   27,023   31,645     Deferred revenue, non-current   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities, non-current   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Liability for early exercise of unvested stock options		3,418		11,467	
Deferred revenue, non-current   31,065   25,557     Convertible senior notes, net   1,083,541   1,080,701     Other liabilities, non-current   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Total current liabilities		378,646		348,188	
Convertible senior notes, net   1,083,541   1,080,701     Other liabilities, non-current   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Operating lease liabilities, non-current		27,023		31,645	
Other liabilities, non-current   9,456   6,357     Total liabilities   1,529,731   1,492,448     Stockholders' equity:   -   -     Preferred stock   -   -     Class A common stock   2   1     Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Deferred revenue, non-current		31,065		25,557	
Total liabilities1,529,7311,492,448Stockholders' equity:Preferred stockClass A common stock21Class B common stock12Additional paid-in capital1,892,4741,599,962Accumulated other comprehensive loss(13,058)(830)Accumulated deficit(1,095,521)(748,854)Total stockholders' equity783,898850,281	Convertible senior notes, net		1,083,541		1,080,701	
Stockholders' equity:Preferred stock-Class A common stock2Class B common stock1Class B common stock1Additional paid-in capital1,892,474Additional paid-in capital1,892,474Accumulated other comprehensive loss(13,058)Accumulated deficit(1,095,521)Total stockholders' equity783,898	Other liabilities, non-current		9,456		6,357	
Preferred stock-Class A common stock21Class B common stock12Additional paid-in capital1,892,4741,599,962Accumulated other comprehensive loss(13,058)(830)Accumulated deficit(1,095,521)(748,854)Total stockholders' equity783,898850,281	Total liabilities		1,529,731		1,492,448	
Class A common stock21Class B common stock12Additional paid-in capital1,892,4741,599,962Accumulated other comprehensive loss(13,058)(830)Accumulated deficit(1,095,521)(748,854)Total stockholders' equity783,898850,281	Stockholders' equity:					
Class B common stock   1   2     Additional paid-in capital   1,892,474   1,599,962     Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Preferred stock		-		-	
Additional paid-in capital 1,892,474 1,599,962   Accumulated other comprehensive loss (13,058) (830)   Accumulated deficit (1,095,521) (748,854)   Total stockholders' equity 783,898 850,281	Class A common stock		2		1	
Accumulated other comprehensive loss   (13,058)   (830)     Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Class B common stock		1		2	
Accumulated deficit   (1,095,521)   (748,854)     Total stockholders' equity   783,898   850,281	Additional paid-in capital		1,892,474		1,599,962	
Total stockholders' equity 783,898 850,281	Accumulated other comprehensive loss		(13,058)		(830)	
	Accumulated deficit		(1,095,521)			
Total liabilities and stockholders' equity\$2,313,629\$2,342,729	Total stockholders' equity		783,898		850,281	
	Total liabilities and stockholders' equity	\$	2,313,629	\$	2,342,729	

## (in thousands, except share and per share data) (unaudited)

	Three Months Ended September 30,			Nin	e Months End	otember 30,		
		2022 2021		2021	2022			2021
Revenue:								
Subscription	\$	138,730	\$	92,400	\$	379,668	\$	238,908
Services		13,002		10,170		37,610		29,028
Total revenue		151,732		102,570		417,278		267,936
Cost of revenue:					-			
Subscription <sup>(1)(2)</sup>		38,417		25,489		107,628		61,538
Services <sup>(1)(2)</sup>		14,763		11,810		40,838		29,608
Total cost of revenue		53,180		37,299		148,466		91,146
Gross profit		98,552		65,271		268,812		176,790
Operating expenses:								
Research and development <sup>(1)(2)</sup>		70,099		47,701		192,232		105,239
Sales and marketing <sup>(1)(2)</sup>		114,312		86,991		333,768		218,706
General and administrative <sup>(1)(2)</sup>		33,041		25,330		90,501		78,785
Total operating expenses		217,452		160,022		616,501		402,730
Operating loss		(118,900)		(94,751)		(347,689)		(225,940)
Interest income		3,147		299		6,331		1,831
Other income (expense), net		1,572		(530)		(1,242)		(1,509)
Loss before income taxes		(114,181)		(94,982)		(342,600)		(225,618)
Provision for income taxes		1,868		684		4,067		2,744
Net loss	\$	(116,049)	\$	(95,666)	\$	(346,667)	\$	(228,362)
Net loss per share, basic and diluted	\$	(0.41)	\$	(0.37)	\$	(1.25)	\$	(1.40)
Weighted-average shares used to compute net loss per share, basic and diluted	2	82,267,230	25	9,152,303	27	77,840,258	16	2,728,527

<sup>(1)</sup> Includes stock-based compensation expense as follows:

	Three Months Ended September 30,				Nine Months Ended September 30,				
		2022 2021		2022			2021		
Cost of revenue - subscription	\$	6,313	\$	3,945	\$	17,644	\$	7,092	
Cost of revenue - services		2,684		1,790		6,874		3,389	
Research and development		27,692		16,310		73,114		28,753	
Sales and marketing		26,712		18,516		72,520		34,647	
General and administrative		11,992		9,122		31,476		23,671	
Total stock-based compensation expense	\$	75,393	\$	49,683	\$	201,628	\$	97,552	

<sup>(2)</sup> Includes employer taxes on employee stock transactions as follows:

	Three Months Ended September 30,				Nine Months Ended September 30,			
	2022		2021		021 2022		2021	
Cost of revenue - subscription	\$	82	\$	117	\$	485	\$	155
Cost of revenue - services		62		49		219		337
Research and development		496		601		1,877		999
Sales and marketing		580		1,236		2,308		1,949
General and administrative		149		436		589		697
Total employer taxes on employee stock transactions	\$	1,369	\$	2,439	\$	5,478	\$	4,137

# Confluent, Inc. Condensed Consolidated Statements of Cash Flows (in thousands) (unaudited)

Three Months End	led September 30,	Nine Months End	ed September 30,
2022	2021	2022	2021

CASH FLOWS FROM OPERATING ACTIVITIES	\$ (116.049)	¢ (05.666)	¢ (246.667)	¢ (228.262)
Net loss Adjustments to reconcile net loss to cash used in operating	\$ (116,049)	\$ (95,666)	\$ (346,667)	\$ (228,362)
activities:	0.075	007	5 405	0.440
Depreciation and amortization	2,075	897	5,135	2,440
Net (accretion) amortization of (discounts) premiums on marketable securities	(3,105)	536	(2,869)	1,500
Amortization of debt issuance costs	958	-	2,841	-
Amortization of deferred contract acquisition costs	9,658	6,739	27,053	18,322
Non-cash operating lease costs	2,142	2,962	6,617	8,566
Common stock charitable donation expense	-	-	-	13,290
Stock-based compensation, net of amounts capitalized	75,393	49,683	201,628	97,552
Deferred income taxes	20	(1)	46	1,729
Other	321	1,023	880	1,671
Changes in operating assets and liabilities:				
Accounts receivable	6,047	979	(6,415)	(10,874)
Deferred contract acquisition costs	(19,354)	(11,244)	(42,077)	(37,592)
Prepaid expenses and other assets	(977)	(2,616)	(21,098)	(17,339)
Accounts payable	(1,004)	1,366	6,448	1,737
Accrued expenses and other liabilities	(35)	18,597	1,721	31,490
Operating lease liabilities	(2,029)	(2,834)	(6,939)	(8,216)
Deferred revenue	4,187	11,550	43,441	42,902
Net cash used in operating activities	(41,752)	(18,029)	(130,255)	(81,184)
CASH FLOWS FROM INVESTING ACTIVITIES				
Capitalization of internal-use software costs	(2,788)	(2,052)	(7,553)	(3,863)
Purchases of marketable securities	(355,886)	(322,941)	(1,523,248)	(378,912)
Maturities of marketable securities	347,000	57,693	717,659	180,667
Purchases of property and equipment	(1,044)	(563)	(3,115)	(2,236)
Other	-	3	-	12
Net cash used in investing activities	(12,718)	(267,860)	(816,257)	(204,332)
CASH FLOWS FROM FINANCING ACTIVITIES				
Proceeds from initial public offering, net of underwriting				
discounts and commissions	-	-	-	786,600
Proceeds from issuance of common stock upon exercise				
of vested options	9,749	10,421	34,132	29,126
Proceeds from issuance of common stock upon early				
exercise of unvested options	-	186	416	18,942
Repurchases of unvested options	(14)	(162)	(709)	(375)
Payments of deferred offering costs	-	(2,205)	-	(3,125)
Payments of debt issuance costs for convertible senior				
notes	-	-	(786)	-
Proceeds from issuance of common stock under	18,454	_	40,939	_
employee stock purchase plan		0.040		
Net cash provided by financing activities	28,189	8,240	73,992	831,168
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	20	(1)	(6)	(11)
Net (decrease) increase in cash, cash equivalents, and restricted cash	(26,261)	(277,650)	(872,526)	545,641
Cash, cash equivalents, and restricted cash at beginning of period	530,417	861,097	1,376,682	37,806
Cash, cash equivalents, and restricted cash at end of period	\$ 504,156	\$ 583,447	\$ 504,156	\$ 583,447
Reconciliation of cash, cash equivalents, and restricted cash w	vithin the consolida	ted balance sheets t	o the amounts show	
Cash and cash equivalents	\$ 503,406	\$ 582,697	\$ 503,406	\$ 582,697
Restricted cash included in other assets, current and	750	750	750	750
non-current				
Total cash, cash equivalents, and restricted cash	\$ 504,156	\$ 583,447	\$ 504,156	\$ 583,447

	Thre	Three Months Ended September 30,		Nin	e Months End	led September 30,		
		2022		2021		2022		2021
Reconciliation of GAAP total gross profit to non-GAAP								
total gross profit:								
Total gross profit on a GAAP basis	\$	98,552	\$	65,271	\$	268,812	\$	176,790
Total gross margin on a GAAP basis		65.0%		63.6%		64.4%		66.0%
Add: Stock-based compensation expense		8,997		5,735		24,518		10,481
Add: Employer taxes on employee stock transactions		144		166		704		492
Non-GAAP total gross profit	\$	107,693	\$	71,172	\$	294,034	\$	187,763
Non-GAAP total gross margin		71.0%		69.4%		70.5%		70.1%
Reconciliation of GAAP operating expenses to non-GAAP								
operating expenses:								
Research and development operating expense on a GAAP basis	\$	70,099	\$	47,701	\$	192,232	\$	105,239
Less: Stock-based compensation expense	Ψ	27,692	Ψ	16,310	Ψ	73,114	Ψ	28,753
Less: Employer taxes on employee stock transactions		496		601		1,877		999
Non-GAAP research and development operating						.,		
expense	\$	41,911	\$	30,790	\$	117,241	\$	75,487
Non-GAAP research and development operating								
expense as a percentage of total revenue		27.6%		30.0%		28.1%		28.2%
Sales and marketing operating expense on a GAAP basis	\$	114,312	\$	86,991	\$	333,768	\$	218,706
Less: Stock-based compensation expense		26,712		18,516		72,520		34,647
Less: Employer taxes on employee stock transactions		580		1,236		2,308		1,949
Non-GAAP sales and marketing operating expense	\$	87,020	\$	67,239	\$	258,940	\$	182,110
Non-GAAP sales and marketing operating expense as					-			
a percentage of total revenue		57.4%		65.6%		62.1%		68.0%
General and administrative operating expense on a GAAP								
basis	\$	33,041	\$	25,330	\$	90,501	\$	78,785
Less: Stock-based compensation expense		11,992		9,122		31,476		23,671
Less: Employer taxes on employee stock transactions		149		436		589		697
Less: Common stock charitable donation expense		-		-				13,290
Non-GAAP general and administrative operating	¢	20,000	¢	45 770	¢	E9 400	¢	44 407
expense	\$	20,900	\$	15,772	\$	58,436	\$	41,127
Non-GAAP general and administrative operating expense as a percentage of total revenue		13.8%		15.4%		14.0%		15.3%
	The	. Mantha Fird			NI:	• Monthe Fud		
	Inre	ee Months End	ea Se	2021	NI	e Months End	ea Sep	2021
Reconciliation of GAAP operating loss to non-GAAP		2022		2021		2022		2021
operating loss: Operating loss on a GAAP basis	\$	(118,900)	\$	(94,751)	\$	(347,689)	\$	(225,940)
Add: Stock-based compensation expense	Ψ	75,393	Ψ	49,683	Ψ	201,628	Ψ	(223,540) 97,552
Add: Employer taxes on employee stock transactions		1,369		2,439		5,478		4,137
Add: Common stock charitable donation expense		-		-		-		13,290
Non-GAAP operating loss	\$	(42,138)	\$	(42,629)	\$	(140,583)	\$	(110,961)
Non-GAAP operating margin	Ψ	(12,100)	Ŷ	(41.6%)	Ŷ	(33.7%)	<u> </u>	(41.4%)
Personalitation of GAAP not loss to non CAAP not loss								
Reconciliation of GAAP net loss to non-GAAP net loss: Net loss on a GAAP basis	\$	(116,049)	\$	(95,666)	\$	(346,667)	\$	(228,362)
Add: Stock-based compensation expense	φ	75,393	φ	49,683	φ	201,628	φ	(228,302) 97,552
Add: Employer taxes on employee stock transactions		1,369		49,683 2,439		201,628 5,478		97,552 4,137
Add: Common stock charitable donation expense		1,309		2,439		5,478		13,290
Add: Common stock chantable donation expense		- 958		-		- 2,841		-3,230
Add: Anomization of debt issuance costs Add: Income tax effects and adjustments		958 293		(20)		2,841 975		- 1,025
Non-GAAP net loss	\$	(38,036)	\$	(43,564)	(\$	135,745)	\$	(112,358)
				, ,				, ,
Non-GAAP net loss per share, basic and diluted Weighted-average shares used to compute net loss per share,	\$	(0.13)	\$	(0.17)	\$	(0.49)	\$	(0.69)
basic and diluted	28	32,267,230	25	9,152,303	2	77,840,258	16	2,728,527

The following table presents a reconciliation of free cash flow to net cash used in operating activities, the most directly comparable GAAP measure, for each of the periods indicated (unaudited, in thousands):

	Three Months Ended September 30,			Nine Months Ended September 30,				
	2022		2021		2022		2021	
Net cash used in operating activities	\$	(41,752)	\$	(18,029)	\$	(130,255)	\$	(81,184)
Capitalized internal-use software costs		(2,788)		(2,052)		(7,553)		(3,863)
Capital expenditures		(1,044)		(563)		(3,115)		(2,236)
Free cash flow	\$	(45,584)	\$	(20,644)	\$	(140,923)	\$	(87,283)
Free cash flow margin		(30.0%)		(20.1%)		(33.8%)		(32.6%)
Net cash used in investing activities	\$	(12,718)	\$	(267,860)	\$	(816,257)	\$	(204,332)
Net cash provided by financing activities	\$	28,189	\$	8,240	\$	73,992	\$	831,168

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Investor Contact Shane Xie investors@confluent.io

Media Contact Taylor Jones pr@confluent.io

Source: Confluent, Inc.