

Confluent Recognized as the Winner of 2022 Microsoft Commercial Marketplace Partner of the Year

June 28, 2022

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Jun. 28, 2022-- Confluent, Inc. (NASDAQ:CFLT), the data streaming platform to set data in motion, today announced it received the 2022 Microsoft Commercial Marketplace Partner of the Year award. The company was honored among a global field of top Microsoft partners for demonstrating excellence in innovation and implementation of customer solutions based on Microsoft technology. Through a strong partnership, Confluent and Microsoft enable organizations to connect data across their business and Microsoft Azure services in a fast, secure, and scalable way. This helps speeds up the development of real-time applications for companies to innovate and set themselves apart from competition.

"Data streaming and cloud are two of the biggest forces driving innovation for companies today," said Vinod Devan, Global Head of Partner Ecosystem and Business Development, Confluent. "Together, Microsoft and Confluent make cloud-native data streaming effortless, so organizations can quickly build more personalized customer experiences and efficient enterprise operations. We're honored by this recognition and will continue working closely with Microsoft to unlock real-time data feeds across every business."

To provide the fastest path for Azure customers to get started with data streaming, Confluent is available through the <u>Azure Marketplace</u> with single sign-on. Also, customers can easily manage their accounts with unified billing and start for free with a 30-day trial of <u>Confluent on Azure</u>. With Confluent's deep integrations across Azure's services, such as <u>Cosmos DB</u> and <u>Synapse Analytics</u>, companies can easily connect to existing data services to build real-time, data-driven applications.

"I am honored to announce the winners and finalists of the 2022 Microsoft Partner of the Year Awards," said Nick Parker, corporate vice president of Global Partner Solutions at Microsoft. "These partners were outstanding among the exceptional pool of nominees and I'm continuously impressed by their innovative use of Microsoft Cloud technologies and the impact for their customers."

The Microsoft Partner of the Year Awards recognize Microsoft partners that have developed and delivered outstanding Microsoft-based applications, services, and devices during the past year. Awards were classified in various categories, with honorees chosen from a set of more than 3,900 submitted nominations from more than 100 countries worldwide.

Microsoft Partner of the Year Awards are announced annually prior to the company's global partner conference, Microsoft Inspire, which will take place on July 19-20 this year.

Additional details on the 2022 awards are available on the Microsoft Partner Network blog:

https://blogs.partner.microsoft.com/mpn/congratulations-to-the-2022-microsoft-partner-of-the-year-awards-winners-and-finalists/. The complete list of categories, winners and finalists can be found at https://partner.microsoft.com/en-us/inspire/awards.

Additional resources

- Read the blog about Confluent's Microsoft Partner of the Year win: https://www.confluent.io/blog/confluent-wins-microsoft-partner-of-the-year-award-2022/
- Learn more about Confluent on Azure: https://www.confluent.io/azure/
- See how Confluent is helping its customers transform their businesses: https://www.confluent.io/customers/
- Join Confluent and apply for one of its open positions: https://www.confluent.io/careers/

About Confluent

Confluent is the data streaming platform that is pioneering a fundamentally new category of data infrastructure that sets data in motion. Confluent's cloud-native offering is the foundational platform for data in motion—designed to be the intelligent connective tissue enabling real-time data, from multiple sources, to constantly stream across the organization. With Confluent, organizations can meet the new business imperative of delivering rich, digital front-end customer experiences and transitioning to sophisticated, real-time, software-driven backend operations. To learn more, please visit www.confluent.io.

Confluent and associated marks are trademarks or registered trademarks of Confluent, Inc.

Apache[®] and Apache Kafka[®] are either registered trademarks or trademarks of the Apache Software Foundation in the United States and/or other countries. No endorsement by the Apache Software Foundation is implied by the use of these marks. All other trademarks are the property of their respective owners.

View source version on <u>businesswire.com</u>: https://www.businesswire.com/news/home/20220628005485/en/

pr@confluent.io

Source: Confluent, Inc.